



# INGENIUM

European University

## INGENIUM Sustainable Development and Corporate Responsibility School

### **Background**

Given the increasing global challenges related to environmental and social issues that demand urgent transitions, businesses and organizations are called upon to acquire the necessary knowledge and skills in order to:

- Address emerging complexities and crises.
- Transform with empathy.

In this context, business practices are simultaneously the causes and sources of solutions to many of the interlinked problems we face. Therefore, businesses are expected to play a key role in achieving the transition to sustainable development.

### **The above issues highlight the growing needs for :**

1. Interdisciplinary approaches through the lens of sustainability.
2. Training scientists and professionals in approaches and tools to lead transformations towards sustainable development.

Additionally, it is evident that the shift towards sustainable development requires the reshaping of relationships between businesses, society, and nature.

### **Purpose**

The purpose of the INGENIUM Sustainable Development and Corporate Responsibility School is based on the fundamental current challenge: How to implement the transition to an environmentally and socially sustainable economic model?

The School will focus on the role of businesses in addressing this challenge through the three pillars of sustainable development: environment – society – economy.

### **Modules**

1. The evolving role of businesses in society and their responsibilities towards sustainable development.
2. The emergence of shared value.
3. Innovation skills for sustainable development.
4. Organizing inclusive value chains.

Each module will include a lecture and a discussion based on case studies.



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**Location & Duration** : Vouton Campus , Heraklion Crete, 18 to 22 November 2024, 09:00-16:00 daily.

Participants in will receive 3 ECTS and a certificate of attendance.

All postgraduate and doctoral students of the University of Crete are eligible to participate.

**Applications until October 18**

For participation applications: [here](#)

**Necessary Qualifications**

Current enrollment in a Graduate Program or ongoing PhD research.

CV.

Motivation letter (maximum 5 points).

Excellent knowledge of English.

**Considered Qualifications**

Successful completion of courses related to Sustainable Development (3 points per course).

